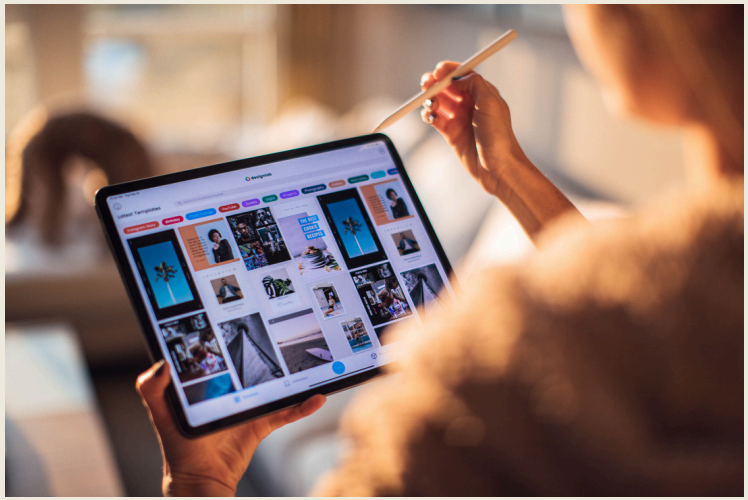
Digital Marketing

- Grow your business

What is Digital Marketing?

- Promotion through digital channels



Core Channels

- SEO
- Social Media
- Content
- Email
- PPC

SEO

- On-page
- Off-page
- Technical

Social Media

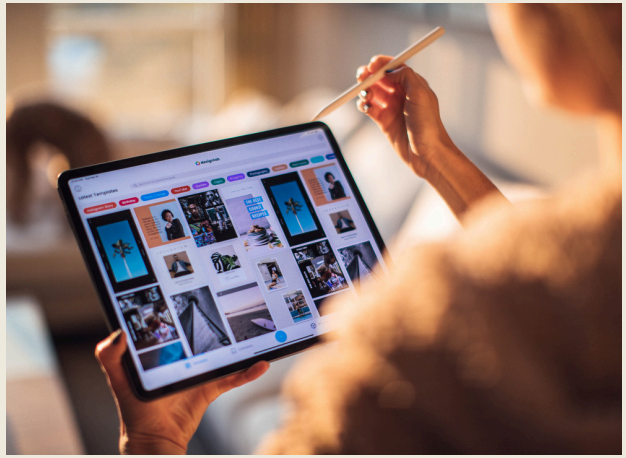
- Engage audience

Content

- Blogs
- Videos

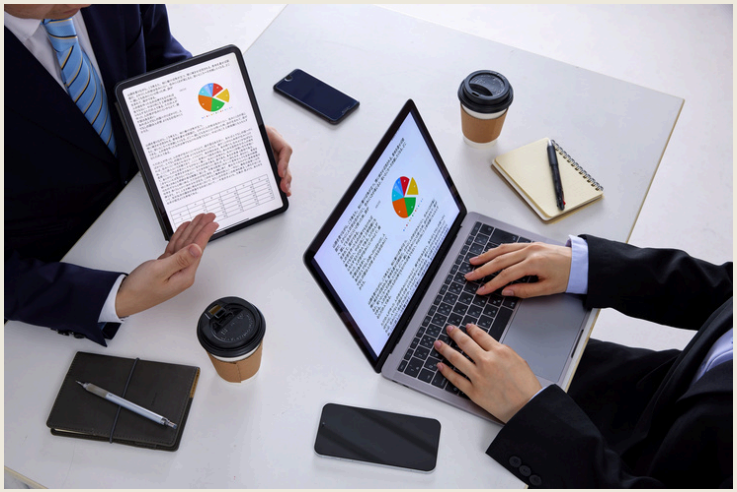
Benefits

- Reach
- ROI
- Analytics



Tools

- Analytics
- Ads
- Canva



Future

- AI
- Automation

Thank You

- Questions?